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VOLUNTEER SOCIAL MEDIA MANAGER (UNPAID)

About BAPS

The Brooks Animal Protection Society (BAPS) is a not-for-profit, charitable organization serving Brooks, County of Newell and surrounding communities since 1995 (previously known as the Brooks & District SPCA). In 2005, The Board of Directors approved the ending of the term S.P.C.A. and the Brooks Animal Protection Society (BAPS) was formed. BAPS new location was graciously donated by the City of Books, after endless hard work from our community and volunteers.

Today, BAPS remains as a no-kill facility, as we continue to provide compassion, protection, placement and education to ensure responsible animal care in our community. Our funding primarily comes from donations, and many of our activities are made possible through the generous assistance of volunteers.

Job Description

BAPS is looking for a virtual or in person Social Media Manager to help us stay up to date and consistent across all platforms. Applicant MUST have experience using LinkedIn, Instagram, and Facebook social platforms. This would be an ideal position for someone looking to build there portfolio, looking to give back, or just loves animals!

General Responsibilities & Capabilities;

- Proficient use of Canva and/or Adobe Suite
- Design social media strategy to align with organizations goals
- Ability to stay on brand, and design aesthetically pleasing branded content
- Creating content calendars / captions for approval
- Collaborate with other volunteers on maintaining brand consistency (if needed)
- Engage with community members, & followers
- Keep up to date on trends, holidays, and events

**Please email BAPS Director, Rayne Grein rgrein@hotmail.ca . Please Include your resume, related marketing work experience, and why you'd be a good fit at BAPS when applying.